

TRAVEL

These luxury hotels offer high-level turndowns

Upon returning to your hotel room in the evening, wouldn't it be a fun plot-twist to be greeted by a surprising, creative service with a personal touch that goes above and beyond the generic chocolate on the pillow? An unconventional turndown is guaranteed to add richness and depth to a lodging experience.

During the wearisome ebb and flow of the pandemic, a flurry of domestic luxury hotels featuring innovative turndown services have opened their doors, pampering travelers with hospitality away from home.

Keswick Hall in Keswick, Va.

Though Keswick Hall has been bewitching guests since 1912, it recently reopened, revealing luxurious upgrades. Reflecting its commitment to sustainability and fair trade, Keswick Hall makes its locally inspired turndown chocolate in-house. Owner Molly Hardie says the chocolates incorporate seasonal herbs and flavors. For cozy winter months, the treats will feature crushed peppermint. "Each chocolate is embossed with the clever fox that is the mark of our logo," she says, "a true nod to the legacy of our estate hotel." Hardie hopes the warm memento of time spent at Keswick Hall will linger with guests until they can return, because, she points out, who doesn't remember incredible chocolate?



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