

KESWICK HALL RENEWED



The Renowned Country Retreat Unveils a New Guest Wing, Infinity Pool and Cabanas, and Restaurant Helmed by Acclaimed Chef Jean-Georges Vongerichten

eswick Hall, one of Virginia's top destinations since 1912, has reopened, following the completion of a new guest wing, infinity pool and cabanas, red clay tennis courts, and reimagined resort grounds. In addition, the renewed Keswick Hall will feature a new signature restaurant, Marigold, helmed by acclaimed Chef Jean-Georges Vongerichten. For this project, owners Molly and Robert Hardie tapped the architecture firm Hart Howerton, distinguished lighting design firm, L'Observatoire International and renowned landscape architects, Nelson Byrd Woltz to work together to redefine the art of American hospitality and help to marry the resort's classic style and sophistication with luxurious comfort and modern amenities.

"It has been no small undertaking to transform this special and iconic retreat, and we are so proud to unveil the new Keswick Hall," said owners Molly and Robert Hardie. "We poured our hearts into thoughtfully redesigning the property, and we feel confident that our passion for this project will be embraced by everyone who visits."

Rooms

Expanded to 80 rooms, guest accommodations will feature four signature suites, including the distinctive two-bedroom Hardie Suite. The guest rooms, decorated in shades of whites, blues, and creams, will feature light wood, elegant furniture with classic upholstery, luxurious beds with Duxiana mattresses, Frette sheets, and bath linens. The Hardie Presidential Suite provides guests with a 750 sq. ft. bedroom, 840 sq. ft. of living space, a kitchenette featuring Viking appliances with a wet bar, a private entrance, and a private balcony with sprawling mountain views.

Each guest room will incorporate state-of-

the-art technologies, including smart televisions and Lutron lighting that enables guests to personalize the room's privacy settings with the touch of a button and UV light air purification systems that eliminate airborne pathogens. Thoughtful touches include:

• Filtered spring water hydration stations on each guest room floor.

• Artisanal chocolates at turndown.

• Custom-created bath amenities from red flower. Dawn Meadow, the signature scent of the hotel, is a bright, floral blend of the grass, herbs, and flowers native to the grounds of Keswick Hall.

Onsite Amenities & Events

Other property enhancements will include The Counter, located off the lobby, offering a selection of artisanal breakfast items, teas, and coffees in the morning. Later, The Counter transforms



into a retail shop featuring a range of sundries, gifts for children, red flower custom amenities, and more. Just off the lobby, The Garden Room, beautifully designed with delicate, artisan-crafted dried botanicals and floor to ceiling views of the Blue Ridge Mountains, is the perfect setting for a Rehearsal Dinner or post-wedding brunch, accommodating up to 110 seated guests. The newly designed Keswick Ballroom can accommodate up to 240 guests. Designed with weddings and special occasions in mind, several newly imagined outdoor spaces have been created. They feature idyllic backdrops for events of up to 500 guests, including an intimate natural amphitheater adjacent to the Great and Oval Lawns.

Grounds & Pool

To highlight the outdoor experience at the new Keswick Hall, landscape architects Nelson Byrd Woltz are creating an enchanting outdoor destination. Guests will be enticed to explore the numerous walking paths and beautifully designed resort grounds—all sustainable and reflective of the native Virginia landscape. A striking 80-foot T-shaped infinity dual-level pool will be the focal point of Keswick Hall's brand new Horizon Pool and cabanas. The pools will be heated and boast ultraviolet light filtration.

Golf & Tennis

The new tennis facility at Keswick Hall features seven distinctive courts, bringing the first European sub-irrigated red clay courts to the mid-Atlantic region. Keswick's top-notch tennis pros are available for private lessons, group classes, and organized corporate events.

One of the last golf courses designed by the brilliant Pete Dye, Full Cry has consistently garnered top ranking as one of significant golf magazines' best courses to play. The 18-hole award-winning design merges modern golf course architecture with the rolling topography of central Virginia. Strategically designed for the enjoyment of both novice and expert-level golfers, Full Cry will be open to members of Keswick Club and guests of Keswick Hall.





Keswick Estates

As part of the extensive and transformative restoration, Molly and Robert Hardie are creating five speculative homes at Keswick Estates, debuting in spring 2022.

About Keswick Hall

Originally built in 1912, Keswick Hall is a two-hour drive from Washington, DC, and a one-hour drive from Richmond, VA. Nestled in the heart of the Virginia Piedmont region, in a centuries-old community known for its over 30 wine vineyards and lush, rolling countryside, the *Forbes* Five-Star resort is a historic landmark boasting a rich cultural past. Keswick Hall provides an unparalleled luxury retreat for guests through its distinctive design, innovative cuisine in partnership with Chef Jean-Georges Vongerichten, attentive service, and resort-style amenities. For more information, please visit keswick.com.

Molly And Robert Hardie

Keswick Hall has been an icon of the Virginia countryside for over one hundred years. In order to preserve this landmark estate, co-owners Molly and Robert Hardie have partnered with some of the most coveted purveyors to bring Keswick Hall into the future whilst paying homage to its storied past. Set amid a backdrop of Virginia's natural splendor, the newly reimagined resort invites guests and locals to discover a sense of discrete luxury where you can retreat from the everyday into the calm comforts of a space all your own.



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